

Creating floating banners

Instructions

1. Banner must have a close button, which executes the following JavaScript code:
 - a) In case you are using ActionScript 2

```
on(release) {  
    getURL("javascript:ADFClose("" +_root.ADFname+ "");");  
}
```

- b) In case you are using ActionScript 3

```
import flash.external.ExternalInterface;  
import flash.display.LoaderInfo;  
ExternalInterface.call("ADFClose",LoaderInfo(this.root.loaderInfo).parameters.ADFname);
```

2. You need to implement the clickTAG variable. Detailed instructions for clickTAG implementation can be found at <http://test.adform.com/Support/General.aspx>.
3. Banners should be compiled with Flash 8 or higher version. There might be pop-up blocker problems when interacting with lower version banners in Internet Explorer 7.
4. Test the Flash banner in live web environment using Adform Creative Test Module which can be found here: <http://test.adform.com>.

Contact

If you have any questions regarding Adform requirements for floating banners, please contact Adform Traffic Team at traffic@adform.com.